

A photograph of a diverse group of people at a conference, some standing and talking, others seated. They are wearing lanyards with badges. The background is a large hall with vertical blinds.

# 2025 Sponsorship & Exhibitor Marketing Guide

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**August 3th-6th, 2025**

**Renaissance Orlando SeaWorld**  
6677 Sea Harbor Drive  
Orlando, FL 32821

**For Sponsorship and Booth Inquires Contact**

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**STAY ENERGIZED**

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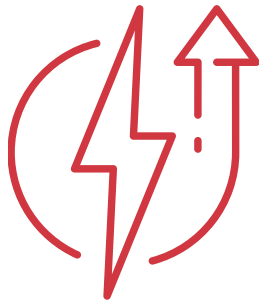
## About Battcon 2025

Battcon is a high-energy mix of industry-specific presentations, panels, seminars and workshops, plus, two evenings of one-on-one conversations at the battery-themed trade show.

More than 500 storage battery users meet at Battcon for three days of professional development and networking focused on the design, selection, application and maintenance of stationary battery systems.

Data center, telecom or utility industry professionals who are working in mission-critical facilities or are involved in the development of stationary batteries and related equipment will find the Battcon experience is second to none.

# What Sets Battcon Apart



## Exclusive Insights on Battery Tech Trends

Connect with key stationary battery users and innovators

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Open discussion panels and breakout workshops geared to the utility, data center and telecom segments



## Real work application & networking

Engage in hands-on learning with tutorials and show-and-tell sessions

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Learn how to apply best practices to the manufacturing, safety, selection, installation and use of stationary batteries.

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Network with industry experts and competitors



# 2024 Sponsors

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS

Concentric  
Eagle Eye Power Solutions  
SENS + PBT

# Battcon 2025

## Schedule Overview



**03  
AUG**

### Pre-Conference Sessions

- Registration open
- Arrivals and Check-ins
- Pre-Conference Sessions
- Exhibitor Move-in and Set-up
- Welcome Reception

Location : Renaissance Orlando SeaWorld

**05  
AUG**

### Conference Sessions

- Registration open
- Conference Sessions, Workshops and Panels
- Lunch and Exhibit Hall
  - Exhibitor Teardown and Move-out
- Evening Schedule:
- Networking Event – Sponsored by Platinum Sponsors

Location : Renaissance Orlando SeaWorld

**04  
AUG**

### Conference Sessions

- Registration open
- Keynote
- Conference Sessions
- Exhibitor Set-up continues
- Evening Schedule:
  - Expo Hours / Reception in Expo Hall
  - Sponsored After Party

Location : Renaissance Orlando SeaWorld

**06  
AUG**

### Conference Sessions

- Conference Sessions
- Wrap Up Discussion
- Post conference sessions

Location : Renaissance Orlando SeaWorld

***\*Subject to change***

# Exhibit at Battcon

Elevate your brand and make a lasting impression at Battcon 2025, the premier battery conference! Showcase your commitment to innovation and customer care by exhibiting at this dynamic event. Choose from a variety of booth sizes to perfectly fit your needs and connect with industry leaders and potential clients. Don't miss this unparalleled opportunity to stand out in the battery industry!

## Booth sizes & prices

### Inline booth

10x10 – \$4000

10x20 – \$8000

### Island booth

20x20 – \$12,000

Booth selection will be on a first come first served basis starting with Platinum sponsors.

**Inline booth:** Arranged in a straight line with other inline booths. Only the front of the booth is exposed to the aisle.

**Island booth:** Open on all sides.

## INLINE BOOTH



## ISLAND BOOTH



## Booth includes

### Pre event engagement

- Exhibitor listing (name only) on the exhibitor list online
- List of participating media
- Social media tool kit

### Optional offerings

Access to lead retrieval – additional fee \$

# Additional Sponsorship Opportunities

## HOSPITALITY AND MEETINGS

### WELCOME RECEPTION

TWO AVAILABLE / CO-SPONSOR

**\$12,500/each**

Sponsor the Attendee *Welcome Reception* on Sunday evening and kick-off Battcon in style.

**PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:**

- Signage onsite
- Social promotion
- Sponsor logo and mention
- Sponsor eligible to add additional entertainment and decor at additional cost

### RECHARGE LOUNGE

TWO AVAILABLE

**\$5,000/each**

Sponsor the Attendee *Recharge Lounge* for a day during the conference.

**PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:**

- Signage onsite
- Social promotion
- Sponsor logo and mention
- Sponsor eligible to add additional entertainment and decor at additional cost

### AFTER PARTY

ONE AVAILABLE

Sponsor the Attendee *After Party* on Monday evening after the exhibit hall closes.

**PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:**

- Signage onsite
- Social promotion
- Sponsor logo and mention
- Sponsor eligible to add additional entertainment, decor, theme and swag materials at additional cost

**SOLD**

### BREAKFAST | LUNCH

FULL CONFERENCE ONLY

**\$5,000/each**

Sponsor the full conference attendee breakfast or lunch. Sponsor breakfast or lunch day of your choice.

**PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:**

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors have the option to purchase more than one ie, Breakfast and lunch on day 2 (counts as 2 sponsorships)*

### SEMINAR BREAK

AM/PM OR PRE CONFERENCE SEMINAR

SIX AVAILABLE

**\$4,000/each**

Sponsor the full conference Attendee AM or PM break, or, select ONE option from Day 1, 2 or 3 for AM or PM break.

**PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:**

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors have the option to purchase more than one*

**\*\* CUSTOM SPONSORSHIP PACKAGES UPON REQUEST**



# Additional Sponsorship Opportunities



## BRANDED EXPERIENCES

### CONFERENCE WIFI

ONE AVAILABLE

Be the exclusive sponsor that charges and connects all Battcon attendees.

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention

\$10,000

### HOTEL KEY CARDS

ONE AVAILABLE

Unlock visibility with every attendee by becoming the exclusive sponsor featuring on all conference hotel key cards

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors to purchase and ship giveaway to the event at own cost*

**SOLD**

### CONFERENCE LANYARDS

ONE AVAILABLE

Be the brand every attendee carries with them all day by sponsoring the conference lanyards

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors to purchase and ship giveaway to the event at own cost*

**SOLD**

### ATTENDEE GIFTS

SIX AVAILABLE

Leave a lasting impression by sponsoring the exclusive attendee gifts that every participant will take home

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors to purchase and ship giveaway to the event at own cost*

\$5,000/ each

### POSTER GALLERY

ONE AVAILABLE

Empower the next generation by sponsoring the Poster Gallery, where emerging talent showcases their innovative research

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

\$5,000

### CONFERENCE APP

ONE AVAILABLE

Power the experience by sponsoring the conference app, the ultimate resource for attendees throughout the event

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention
- TWO Broadcast messages during conference

**SOLD**

**\*\* CUSTOM SPONSORSHIP PACKAGES UPON REQUEST**

# Sponsorship Packages



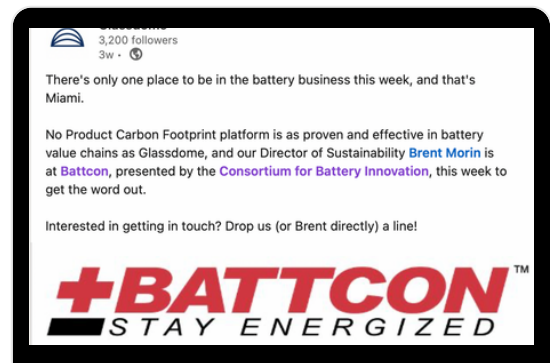
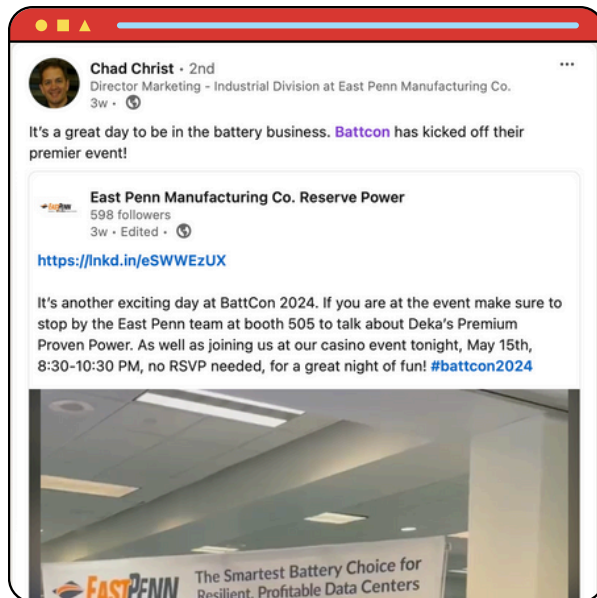
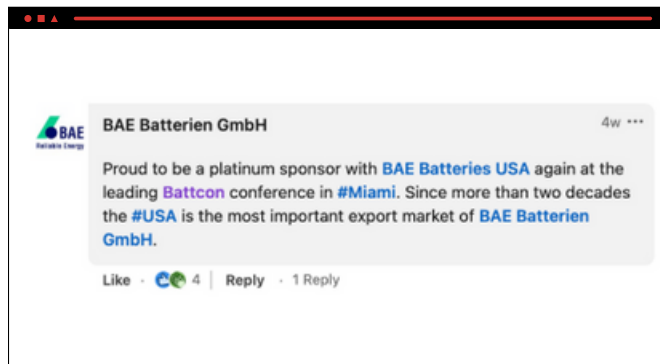
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**\*\* Packages based on total spend on booth space and sponsorships**

SPONSORSHIP PACKAGE	PLATINUM \$15,000	GOLD \$10,000	SILVER \$8,000
<b>PRE-EVENT ENGAGEMENT</b>			
Logo on Battcon webpage with company description, link to sponsor website	100 words	75 words	50 words NO LOGO
Logo on Battcon mobile app with company description, link to sponsor website	100 words	75 words	50 words NO LOGO
Battcon mobile app and website sponsor listing by sponsorship level	✓	✓	✓
List of participating media	✓	✓	✓
Social media tool kit	✓	✓	✓
Company video to be distributed through Battcon communications channels	✓	✗	✗
Social media posts	✓	✗	✗
Pre-event logo placement on email blast (attendee recruitment email)	✓	✗	✗
<b>IN-PERSON CONTENT AND BRANDING</b>			
Lead capture scanner equipment rentals available	\$	\$	\$
Logo placement on event signage	✓	✓	Company name only
Company logo on holding slides during the show	✓	✓	Company name only
<b>POST-EVENT ENGAGEMENT</b>			
Thank you for attending email logo placement	✓	✓	Company name only

**NEW FOR 2025 : Platinum Sponsored Tuesday Night Networking Event Included**

# In Their Words: Attendees' Perspectives





## Sponsorship and Exhibit information

Email [events@battcon.com](mailto:events@battcon.com)

Website <https://www.battcon.com>

Phone (813) 377-4567

## Get connected with Battcon

Follow [BattconShow](#) on Facebook for updates on panels, workshops, presentations and expo information.

Follow us on [LinkedIn](#) to start and join discussions and network with battery professionals.

Official Event Hashtag: #Battcon2025



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