



# 2026 Sponsorship & Exhibitor Marketing Guide

July 26th-29th, 2026

Loews Sapphire Falls Resort,  
6601 Adventure Wy, Orlando, FL 32819, United States

**For Sponsorship and Booth Inquires Contact**

Email [events@battcon.com](mailto:events@battcon.com)

**+BATTCON**<sup>TM</sup>  
STAY ENERGIZED

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# About Battcon 2026

Battcon is a high-energy mix of industry-specific presentations, panels, seminars and workshops, plus, one evening and a lunch of one-on-one conversations at the battery-themed trade show.

More than 500 storage battery users meet at Battcon for three days of professional development and networking focused on the design, selection, application and maintenance of stationary battery systems.

Data center, telecom, utility, BESS or Fire industry professionals who are working in mission-critical facilities or are involved in the development of stationary batteries and related equipment will find the Battcon experience is second to none.



# What Sets Battcon Apart



## Connect Across the Entire Energy Storage Ecosystem

Meet decision-makers, engineers, and innovators from utilities, data centers, and telecom sectors.

Build partnerships and engage directly with qualified end-users shaping the future of stationary energy storage.

## Gain Technical Insight That Drives Real-World Results



Access vendor-neutral education from experts who turn complex battery challenges into actionable strategies.

Learn proven methods to improve performance, reliability, and safety in critical power systems.



## Showcase and Discover Innovation That Matters

Explore the latest advancements in stationary batteries, ESS, and power reliability tools.

For exhibitors, it's the most targeted opportunity to demonstrate technology to an audience seeking real solutions.

## Elevate Your Brand and Industry Influence



Position your company among the leaders driving innovation in energy storage.

From networking and thought leadership to sponsorship visibility, Battcon amplifies your credibility and commercial impact.

# 2025 Sponsors

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS

Concentric  
Eagle Eye Power Solutions  
SENS + PBT

# Battcon 2026 Schedule Overview

## Sunday, 26 July

- Registration open
- Arrivals and Check-ins
- Pre-Conference Sessions
- Exhibitor Move-in and Set-up
- Welcome Reception

## Monday, 27 July

- Registration open
- Keynote
- Conference Sessions
- Exhibitor Set-up continues
- Exhibit Hours / Reception Open
- Sponsored After Party

## Tuesday, 28 July

- Conference Sessions, Workshops and Panels
- Lunch Open and Exhibit Hall
- Hands on Session
- Networking Event

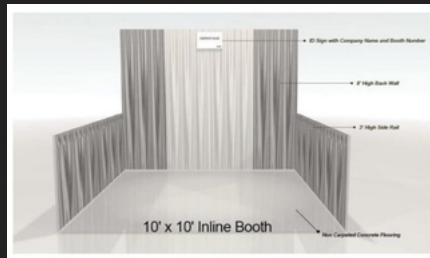
## Wednesday, 29 July

- Conference Sessions
- Wrap Up Discussion
- Post conference sessions
- Exhibit Teardown and Move-out (Tuesday PM or Wed TBD)

# Exhibit at Battcon

Elevate your brand and make a lasting impression at Battcon 2026, the premier battery conference! Showcase your commitment to innovation and customer care by exhibiting at this dynamic event. Choose from a variety of booth sizes to perfectly fit your needs and connect with industry leaders and potential clients. Don't miss this unparalleled opportunity to stand out in the battery industry!

Booth selection will be on a first come first served basis starting with Platinum sponsors.



### Inline Booth:

Arranged in a straight line with other inline booths.

Only the front of the booth is exposed to the aisle.

### Available Sizes and Prices:

10x10 - \$4,800

10x20 - \$9,600



### Island Booth:

Open on all sides.

### Size and Price:

20x20 - \$14,500

### Booth includes

Pre event engagement

- Exhibitor listing (name only) on the exhibitor list online
- List of participating media
- Social media tool kit

### Optional offerings

- Access to lead retrieval - additional fee \$
- Please see additional sponsorship options

## NEW for 2026

A dedicated stage in the exhibit hall where participating sponsors and exhibitors can deliver short, high-impact commercial presentations during the tradeshow, showcasing solutions directly to an engaged Battcon audience.

# Sponsorship Opportunities

## HOSPITALITY AND MEETINGS

Ask For Pricing

### WELCOME RECEPTION

TWO AVAILABLE / CO-SPONSOR

Sponsor the Attendee Welcome Reception on Sunday evening and kick-off Battcon in style.

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention
- Sponsor eligible to add additional entertainment and decor at additional cost

### AFTER PARTY

\$7,500

ONE AVAILABLE

Sponsor the Attendee After Party on Monday evening after the exhibit hall closes.

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention
- Sponsor eligible to add additional entertainment, decor, theme and swag materials at additional cost



Women in the  
Global Battery Industry

\$6,000

Sponsor the Women in the Global Battery Industry Reception

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention
- Sponsor eligible to add additional entertainment and decor at additional cost

**\*\* CUSTOM SPONSORSHIP PACKAGES UPON REQUEST**

# Additional Sponsorship Opportunities

## HOSPITALITY AND MEETINGS

### BREAKFAST | LUNCH

\$7,500/each

#### FULL CONFERENCE ONLY

Sponsor the full conference attendee breakfast or lunch. Sponsor breakfast or lunch day of your choice.

#### PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors have the option to purchase more than one ie, Breakfast and lunch on day 2 (counts as 2 sponsorships)*

### SEMINAR BREAK

\$6,500/each

AM/PM OR PRE CONFERENCE SEMINAR

#### SIX AVAILABLE

Sponsor the full conference Attendee AM or PM break, or, select ONE option from Day 1, 2 or 3 for AM or PM break.

#### PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors have the option to purchase more than one*

**\*\* CUSTOM SPONSORSHIP PACKAGES UPON REQUEST**



# Additional Sponsorship Opportunities

## BRANDED EXPERIENCES

\$10,000

### CONFERENCE WIFI

ONE AVAILABLE

Be the exclusive sponsor that charges and connects all Battcon attendees.

PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention

\$7,500

### HOTEL KEY CARDS

ONE AVAILABLE

Unlock visibility with every attendee by becoming the exclusive sponsor featured on all conference hotel key cards

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors to purchase and ship giveaway to the event at own cost*

\$7,500

### CONFERENCE LANYARDS

ONE AVAILABLE

Be the brand every attendee carries with them all day by sponsoring the conference lanyards

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors to purchase and ship giveaway to the event at own cost*

**\*\* CUSTOM SPONSORSHIP PACKAGES UPON REQUEST**



# Additional Sponsorship Opportunities

## MORE BRANDED EXPERIENCES

\$5,000/each

### ATTENDEE GIFTS

#### SIX AVAILABLE

Leave a lasting impression by sponsoring the exclusive attendee gifts that every participant will take home

#### PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention on conference holding slide

*\*Sponsors to purchase and ship giveaway to the event at own cost*

\$7,500

### CONFERENCE APP

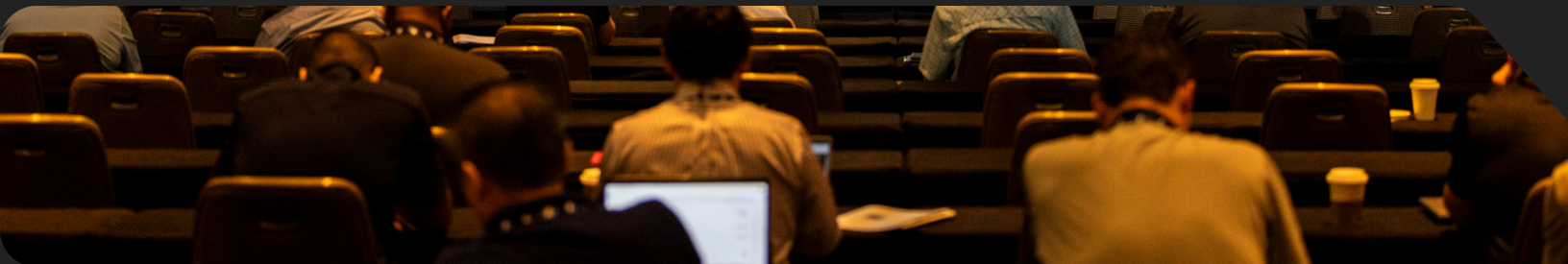
#### ONE AVAILABLE

Power the experience by sponsoring the conference app, the ultimate resource for attendees throughout the event

#### PROMOTED IN PRE-EVENT ATTENDEE COMMUNICATION:

- Signage onsite
- Social promotion
- Sponsor logo and mention
- TWO Broadcast messages during conference

**\*\* CUSTOM SPONSORSHIP PACKAGES UPON REQUEST**



# Sponsorship Packages

● INCLUDED ● NOT INCLUDED

• Packages based on total spend on booth space and sponsorships

| SPONSORSHIP PACKAGE  | PLATINUM \$20,000 | GOLD \$15,000 | SILVER \$10,000     |
|--|-------------------|---------------|---------------------|
| <b>PRE-EVENT ENGAGEMENT</b>  |                   |               |                     |
| Logo on Battcon webpage with company description, link to sponsor website    | 100 words         | 75 words      | 50 words<br>NO LOGO |
| Logo on Battcon mobile app with company description, link to sponsor website | 100 words         | 75 words      | 50 words<br>NO LOGO |
| Battcon mobile app and website sponsor listing by sponsorship level          | ✓                 | ✓             | ✓                   |
| List of participating media  | ✓                 | ✓             | ✓                   |
| Social media tool kit  | ✓                 | ✓             | ✓                   |
| Company video to be distributed through Battcon communications channels      | ✓                 | ✗             | ✗                   |
| Dedicated social media posts   | ✓                 | ✗             | ✗                   |
| Pre-event logo placement on email blast (attendee recruitment email)         | ✓                 | ✗             | ✗                   |
| <b>IN-PERSON CONTENT AND BRANDING</b>  |                   |               |                     |
| Lead capture scanner equipment rentals available                             | \$                | \$            | \$                  |
| Logo placement on event signage  | ✓                 | ✓             | Company name only   |
| Company logo on holding slides during the show                               | ✓                 | ✓             | Company name only   |
| Platinum Sponsored Tuesday Night Networking Event                            | ✓                 | ✗             | ✗                   |
| <b>POST-EVENT ENGAGEMENT</b>   |                   |               |                     |
| Thank you for attending email logo placement                                 | ✓                 | ✓             | Company name only   |

## Contact Us

**Email**      [events@battcon.com](mailto:events@battcon.com)

**Website**    <https://www.battcon.com>

## Follow Us

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Official Event Hashtag: #Battcon2026

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